

Let us know a little about your project

Ugly Media is excited to start working on your project, but before we do we will need some more information. We picked out a few select questions to help us get a better idea of what features you want included in your project. It's important that you answer the questions with as much detail as possible, if you have examples it would be good to include them as well. If the question does not apply to your project just leave it blank. If you have any questions just let us know.

1. Generally, what are the main functions of your business?

2. Website Objectives (ie: E-Commerce, Marketing, Membership, Call to Action, Services):

3. What do you want your potential clients to think about your website when they arrive?

4. What do you want your potential clients to notice first?

5. List any websites you like and what you like about their design:

6. Do you need a logo? If yes, please describe some ideas you had for your logo:

7. Will your logo or website require illustrations (sketched, animated, or hand-drawn elements)?

8. List some websites you like. Describe what you like and dislike about them.

9. What color schemes do you currently have on your corporate documents (Business cards, Brochures, Catalogues, etc.)

10. Do you need the ability to update the content on your website using a content management system? If yes, describe the content you would be updating.

12. Do you need to track and analyze the traffic on your website (Where your visitors are coming from; what they viewed on your website; the path they took to get to their end-page)?

13. Will you have a newsletter or subscription service for your visitors?

14. Do you require integration with any other services or websites?

15. Do you require any additional features?